

25 August 2011

Company Announcements Office Australian Securities Exchange Limited Level 6, 20 Bridge Street SYDNEY NSW 2000

#### By Electronic Lodgement

Total pages: 38 (including cover letter)

Following is a copy of the presentation of Results for the financial year ended 30 June 2011.

Yours faithfully

For and on behalf of Seven Group Holdings Limited

Warren Coatsworth Company Secretary





# **SGH**Media, Industrial Services and Investments

RESULTS FOR THE YEAR ENDED 30 JUNE 2011



### **Disclaimer**

- Basis of preparation of slides
  - Included in this presentation is data prepared for the management of Seven Group Holdings Limited (SGH) and other associated entities and investments. This data is included for information purposes only and has not been subject to the same level of review by the company as the statutory accounts and so is merely provided for indicative purposes. The company and its employees do not warrant the data and disclaim any liability flowing from the use of this data by any party.
  - SGH does not accept any liability to any person, organisation or entity for any loss or damage suffered as a result of reliance on this document. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements, and are subject to variation. All forward-looking statements in this document reflect the current expectations concerning future results and events. Any forward-looking statements contained or implied, either within this document or verbally, involve known and unknown risks, uncertainties and other factors (including economic and market conditions, changes in operating conditions, currency fluctuations, political events, labour relations, availability and cost of labour, materials and equipment) that may cause actual results, performance or achievements to differ materially from the anticipated results, performance or achievements, expressed, projected or implied by any forward-looking statements.
  - Unless otherwise indicated, all references to estimates, targets and forecasts and derivations of the same in this material are references to estimates, targets and forecasts by SGH. Management estimates, targets and forecasts are based on views held only at the date of this material, and actual events and results may be materially different from them. SGH does not undertake to revise the material to reflect any future events or circumstances.





### Today's Agenda

Overview

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Media & Other Investments

Financials

Outlook and Subsequent Events

Closing and Questions

**Peter Gammell** 

Jim Walker

Peter Lewis

Peter Lewis

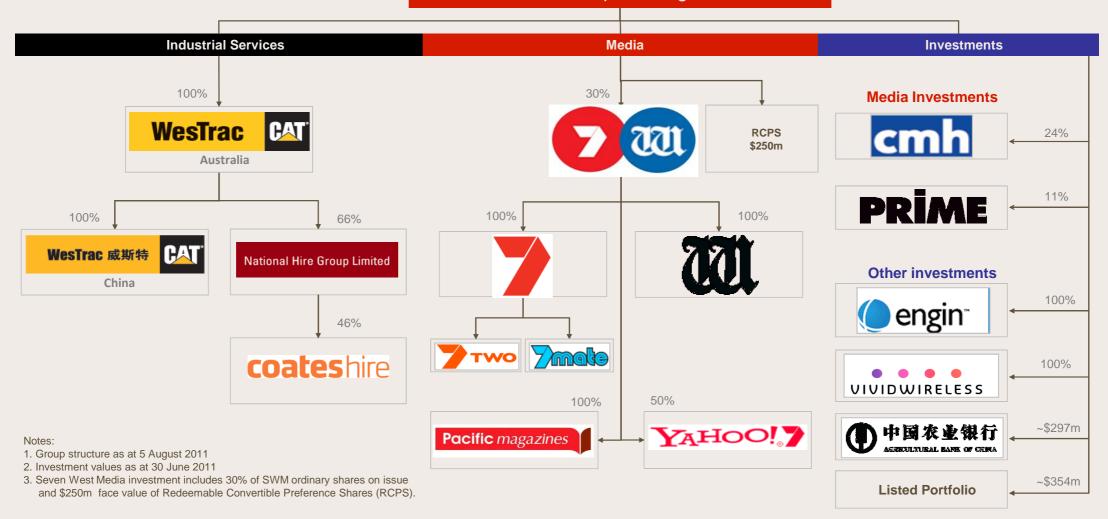
Peter Gammell

Peter Gammell



### Overview

#### Seven Group Holdings Limited











### **Key Financial Numbers**

### **Total Group – Statutory Numbers (refer disclaimer)**

|                                                             | Statutory<br>Year Ended<br>30 June 2011 | Statutory<br>2 Months to<br>30 June 2010 |
|-------------------------------------------------------------|-----------------------------------------|------------------------------------------|
| Profit before tax (excluding significant items)             | \$ 298.0 m                              | \$ 39.4 m                                |
| Profit after tax (excluding significant items)              | \$ 248.3 m                              | \$ 28.1 m                                |
| Significant items (refer next slide for detail)             | \$ (168.4) m                            | \$ 690.6 m                               |
| Reported net profit after tax for the period                | \$ 79.9 m                               | \$ 718.7 m                               |
| EPS (excluding significant items)                           | 67 cents                                | 9 cents                                  |
| Statutory earnings per share (ordinary shares) <sup>1</sup> | 12 cents                                | 587 cents                                |
| Final 2011 dividend (payable October 2011)                  | 18 cents                                | 18 cents                                 |



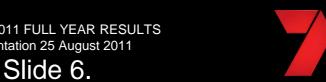


<sup>1. 2010</sup> statutory EPS impacted by weighting of shares during part year of operations and significant items. Please refer to note 7 of the Appendix 4E for detail.

<sup>2.</sup> Please refer to the following slide (Slide 6) for listing of significant items.

### **Key Financial Numbers Summary of Significant Items**

|                                                  | Year Ended<br>30 June 2011 | 2 Months to<br>30 June 2010 |
|--------------------------------------------------|----------------------------|-----------------------------|
| Impairment - SWM equity to market value          | \$ (239.1) m               | \$ 0.0 m                    |
| Impairment - CMJ equity to market value          | \$ (66.6) m                | \$ 0.0 m                    |
| Impairment - Other                               | \$ (18.7) m                | \$ 0.0 m                    |
| Net gain on sale - SWM transaction               | \$ 54.2 m                  | \$ 0.0 m                    |
| Net gain on sale - Other                         | \$ 4.5 m                   | \$ 0.0 m                    |
| Net gain on acquisition of Seven Network Limited | \$ 0.0 m                   | \$ 726.3 m                  |
| Costs associated with merger                     | \$ 0.0 m                   | \$ (41.3) m                 |
| Tax impact of items above                        | \$ 97.3 m                  | \$ 5.6 m                    |
| Total Significant Items                          | \$ (168.4) m               | \$ 690.6 m                  |
| Statutory NPAT                                   | \$ 79.9 m                  | \$ 718.7 m                  |
| NPAT excluding Significant Items                 | \$ 248.3 m                 | \$ 28.1 m                   |





### **Consolidated Profit and Loss**

### **Total Group – 2011 Actual v 2010 Pro-forma (Refer Disclaimer)**

| \$m                                              | Year Ended<br>30 June 2011 | Pro-forma<br>Year Ended<br>30 June 2010 | % Change |
|--------------------------------------------------|----------------------------|-----------------------------------------|----------|
| Trading revenue                                  | 3,162.8                    | 2,417.5                                 | 31%      |
| Other income                                     | 64.8                       | 40.3                                    | 61%      |
| Share of results from equity accounted investees | 143.6                      | 40.5                                    | - %      |
| Total revenue & other income                     | 3,371.2                    | 2,498.3                                 | 35%      |
| Expenses (excluding interest)                    | (2,950.4)                  | (2,252.1)                               | 31%      |
| EBITDA                                           | 420.8                      | 246.2                                   | 71%      |
| Depreciation and amortisation                    | (67.8)                     | (65.0)                                  | 4%       |
| EBIT                                             | 353.0                      | 181.2                                   | 95%      |

- 1. Above numbers include National Hire's results
- 2. Refer to slide 27 for full results analysis
- 3. EBITDA = Profit before net finance costs and tax, depreciation and amortisation, and significant items
- 4. EBIT = Profit before net finance costs and tax, and significant items





## Consolidated Profit and Loss (Excluding National Hire) 2011 Actual v 2011 Scheme Forecast - refer disclaimer

| \$m                                              | SGH (Excl. NHR)<br>Year Ended<br>30 June 2011 | Scheme<br>Forecast<br>Year Ended<br>30 June 2011 | % Change |
|--------------------------------------------------|-----------------------------------------------|--------------------------------------------------|----------|
| Trading revenue                                  | 3,028.6                                       | 2,799.8                                          | 8%       |
| Other income                                     | 63.3                                          | 33.3                                             | 90%      |
| Share of results from equity accounted investees | 120.8                                         | 77.4                                             | 56%      |
| Total revenue & other income                     | 3,212.7                                       | 2,910.5                                          | 10%      |
| Expenses (excluding interest)                    | (2,825.5)                                     | (2,598.1)                                        | 9%       |
| EBITDA                                           | 387.2                                         | 312.3                                            | 24%      |
| Depreciation and amortisation                    | (65.8)                                        | (73.9)                                           | -11%     |
| EBIT                                             | 321.4                                         | 238.4                                            | 35%      |

- 1. Above numbers exclude National Hire's results
- 2. Refer to slide 29 for full results analysis
- 3. EBITDA = Profit before net finance costs and tax, depreciation and amortisation, and significant items
- 4. EBIT = Profit before net finance costs and tax, and significant items





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### WesTrac Group P&L - 2011 v 2010 Pro-forma

### (Excluding National Hire) - Refer Disclaimer

| \$m                                  | Actual<br>30 June 2011 | Pro-forma<br>30 June 2010 | Change<br>% |
|--------------------------------------|------------------------|---------------------------|-------------|
| - Australia - revenue & other income | 2,256.0                | 1,635.5                   | 38%         |
| - China - revenue & other income     | 733.5                  | 650.7                     | 13%         |
| Total revenue & other income         | 2,989.5                | 2,286.2                   | 31%         |
| - Australia expenses                 | 2,011.9                | 1,473.0                   | 37%         |
| - China expenses                     | 699.0                  | 625.3                     | 12%         |
| Total expenses (excluding D&A)       | 2,710.9                | 2,098.3                   | 29%         |
| - Australia EBITDA                   | 244.1                  | 162.5                     | 50%         |
| - China EBITDA                       | 34.5                   | 25.4                      | 36%         |
| EBITDA                               | 278.6                  | 187.9                     | 48%         |
| Depreciation & amortisation          | (45.2)                 | (34.6)                    | 31%         |
| EBIT                                 | 233.4                  | 153.3                     | 52%         |
| EBIT/Revenue Margin                  | 7.8%                   | 6.7%                      |             |

#### Note:

1. China 2011 AUD translated results impacted by strong AUD v USD exchange rate. The average exchange rate is 12.4% higher in 2011 v the 2010 pro-forma year.



### WesTrac Group P&L – 2011 v 2011 Scheme

### (Excluding National Hire) - Refer Disclaimer

| \$m                                  | Actual<br>30 June 2011 | Scheme<br>30 June 2011 | Change<br>% |
|--------------------------------------|------------------------|------------------------|-------------|
| - Australia - revenue & other income | 2,256.0                | 1,905.0                | 18%         |
| - China - revenue & other income     | 733.5                  | 832.0                  | -12%        |
| Total revenue & income               | 2,989.5                | 2,737.0                | 9%          |
| - Australia expenses                 | 2,011.9                | 1,707.0                | 18%         |
| - China expenses                     | 699.0                  | 798.0                  | -12%        |
| Total expenses (excluding D&A)       | 2,710.9                | 2,505.0                | 8%          |
| - Australia EBITDA                   | 244.1                  | 198.0                  | 23%         |
| - China EBITDA                       | 34.5                   | 34.0                   | 1%          |
| EBITDA                               | 278.6                  | 232.0                  | 20%         |
| Depreciation & amortisation          | (45.2)                 | (38.0)                 | 19%         |
| EBIT                                 | 233.4                  | 194.0                  | 20%         |
| EBIT/Revenue Margin                  | 7.8%                   | 7.1%                   |             |

#### Notes:

1. China 2011 AUD translated results impacted by strong AUD v USD exchange rate

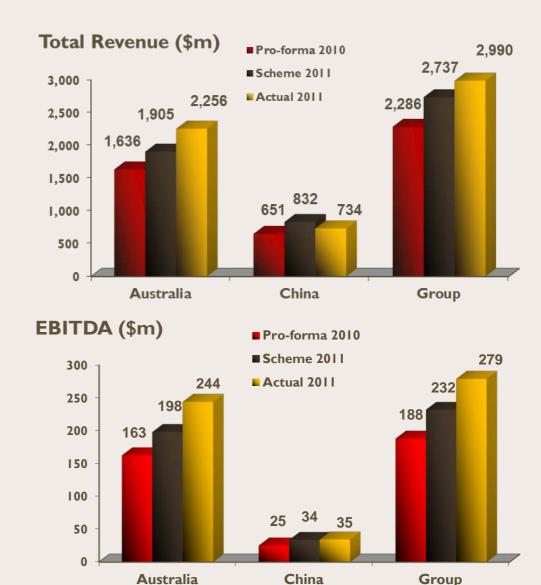


### WesTrac Group – FY11 Full Year Result

### (Excluding National Hire)

- Group performed strongly in key measures
- No major safety incidents
- Over 5,100 employees in group
- Australia and China growing profitably
- Momentum to continue into 2012

- 1. China 2011 AUD results impacted by strong AUD v USD exchange rate
- 2. Total Revenue number in graph includes other income





### WesTrac Australia – FY11 Overview

### (Excluding National Hire) Refer Disclaimer

- > 3,129 employees
- 48% product sales growth
  - Driven by coal and iron ore mining
- 26% product support sales growth
  - Large installed equipment base
  - High mining equipment utilisation
- 50% EBITDA growth
  - EBITDA margin improved
- Operating margins improved

| \$m                      | Actual<br>30 June 2011 | Pro-forma<br>30 June 2010 | Change<br>% |
|--------------------------|------------------------|---------------------------|-------------|
| WesTrac Australia        |                        |                           |             |
| - Product sales          | 1,232.3                | 831.0                     | 48%         |
| - Product support        | 1,012.9                | 804.5                     | 26%         |
| - Other revenue / income | 10.8                   |                           |             |
| Total revenue            | 2,256.0                | 1,635.5                   | 38%         |
| EBITDA                   | 244.1                  | 162.5                     | 50%         |
| EBITDA margin            | 10.8%                  | 9.9%                      | 9%          |
| EBIT                     | 205.9                  | 134.3                     | 53%         |
| EBIT margin              | 9.1%                   | 8.2%                      | 11%         |







### WesTrac China - FY11 Overview

#### Refer Disclaimer

- ▶ 1,976 employees
- Strong AUD impacted AUD translated sales
- Both EBIT and EBITDA scheme targets achieved
  - High margin sales contributed to improved operating margins
  - Control of costs
- CAT equipment supply improving substantially

| \$m                                            | Actual<br>30 June 2011 | Proforma<br>30 June 2010 | Change<br>% |
|------------------------------------------------|------------------------|--------------------------|-------------|
| WesTrac China                                  |                        |                          |             |
| - Product sales                                | 626.1                  | 549.9                    | 14%         |
| - Product support                              | 103.8                  | 100.8                    | 3%          |
| - Other income                                 | 3.6                    | 0.0                      | - %         |
| Total revenue (AUD)                            | 733.5                  | 650.7                    | 13%         |
| Average FX rate - Revenue translated (AUD/USD) | 1.012                  | 0.900                    | 12%         |
| Total revenue (USD)                            | 742.3                  | 585.6                    | 27%         |
| EBITDA (AUD)<br>EBITDA margin                  | 34.5<br>4.7%           | 25.4<br>3.9%             | 36%<br>20%  |
| EBIT (AUD) EBIT margin                         | 27.5<br>3.7%           | 19.0<br>2.9%             | 45%<br>28%  |







### WesTrac China – (USD) 2011 Actual v 2011 Scheme

#### **Refer Disclaimer**

USD sales consistent with Scheme forecast, with improved margins being achieved.

| USD \$m             | Actual<br>30 June 2011 | Scheme<br>30 June 2011 | Change<br>% |
|---------------------|------------------------|------------------------|-------------|
| WesTrac China       |                        |                        |             |
| - Product sales     | 635.6                  | 642.2                  | -1%         |
| - Product support   | 102.9                  | 104.7                  | -2%         |
| - Other income      | 3.8                    | 2.3                    | 65%         |
| Total revenue (USD) | 742.3                  | 749.2                  | -1%         |
| EBITDA (USD)        | 34.8                   | 30.5                   | 14%         |
| EBITDA margin       | 4.7%                   | 4.1%                   | 15%         |
| EBIT (USD)          | 29.0                   | 22.4                   | 29%         |
| EBIT margin         | 3.9%                   | 3.0%                   | 31%         |



### **WesTrac Group – The Next 12 Months**

- Major facility expansion plans well underway
  - Positioning for growth and long term profitability
  - Newcastle construction underway with end FY12 handover
  - Tamworth facility completed
  - Perth parts distribution centre construction contract awarded
  - Established permanent presence in Karratha
  - Completed refurbishment of Port Hedland facility
  - Redevelopment of WesTrac Institute well advanced enabling additional training ability
  - China branch expansion
    - CAT branches at 47 with 3 under construction (compares with 38 last year)
    - 72 SEM (Chinese Wheel Loaders) shop front facilities





### WesTrac Group – The Next 12 Months

- Strong market fundamentals to drive revenue and profit growth
  - Customer value focus critical to long term sustainability
  - Product sales pipeline remains strong and continues to build
  - High margin product support revenue growth
  - Role of emerging Asian economies remains critical
- Focus will be on operational capacity and the development of new facilities
- ► Caterpillar Inc. acquisition of Bucyrus completed, negotiations underway for Australian and Chinese territories.





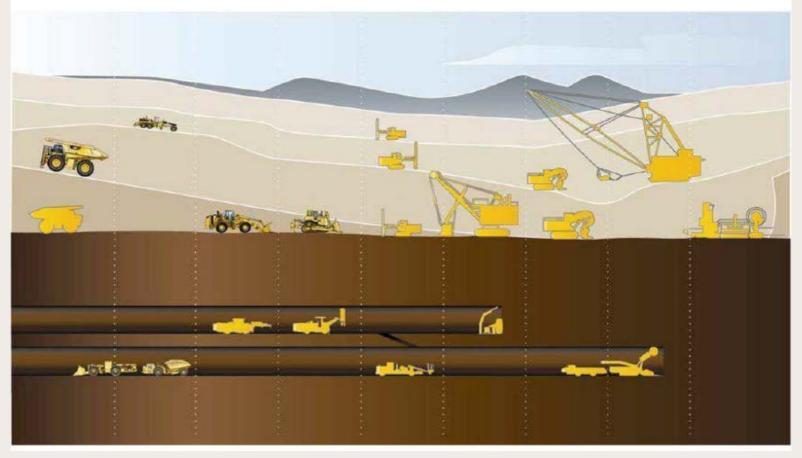
### **WesTrac Group – Bucyrus Opportunity**

... We Currently Play in Only 23% of the Opportunity (surface & underground)



INTRODUCING THE
BROADEST PRODUCT
RANGE IN THE INDUSTRY
Caterpillars acquisition of
Bucyrus added 148 unique
model configurations to its
existing offerings. New products
from the One Stop Shop for
mining customers includes rope
shovels, drills, draglines,
highwall miners, longwalls, belt
systems and hydraulic
excavators

### Future Caterpillar Mining Product Line





### **National Hire Group Limited**

### Results for year ended 30 June 2011

- NPAT \$26.5m, including \$22.8m share of profit from equity accounted investments (Coates Group)
- Equipment Sales and Support revenue \$133.5m – up 57% against pcp
- Coates Group revenue \$1.064bn up 20% against pcp
- Net assets per NHR share of \$2.75 up from \$2.58 in pcp

| \$m                         | Year ended 30<br>June 2011 | Year ended 30<br>June 2010 | Change<br>% |
|-----------------------------|----------------------------|----------------------------|-------------|
| National Hire               |                            |                            |             |
| Revenue and other income    | 135.7                      | 86.9                       | 56%         |
| Share of associates profits | 22.8                       | 4.1                        | - %         |
| Operating costs             | (124.9)                    | (83.4)                     | 50%         |
| EBITDA                      | 33.6                       | 7.6                        | - %         |
| D&A                         | (2.0)                      | (0.7)                      | - %         |
| EBIT                        | 31.6                       | 6.8                        | - %         |
| Finance costs               | (2.6)                      | (0.2)                      | - %         |
| Profit before Tax           | 29.0                       | 6.6                        | - %         |
| Tax expense                 | (2.5)                      | (0.8)                      | - %         |
| NPAT                        | 26.5                       | 5.8                        | - %         |

- 1. NHR owns 46.1% of Coates Group. It is an equity accounted investment and therefore not consolidated into NHR's results.
- 2. 2011 includes 7 months of Sykes results and \$2m of Sykes acquisition related costs.





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### **Media Investments P&L - Statutory**

| \$m                           | Year Ended 30<br>June 2011 | 2 Months to 30<br>June 2010 |
|-------------------------------|----------------------------|-----------------------------|
| Share of Associates           |                            |                             |
| - Seven West Media            | 18.9                       | 0.0                         |
| - Seven Media Group           | 63.3                       | 4.4                         |
| - West Australian Newspapers  | 11.9                       | 3.4                         |
| - Consolidated Media Holdings | 24.3                       | 3.0                         |
| Other income                  |                            |                             |
| - Other                       | 8.4                        | 0.0                         |
| EBIT Contribution             | 126.8                      | 10.8                        |

- 1. Seven Media Group and West Australian Newspapers 2011 results are included up until 11 April 2011 only. Their results are incorporated into Seven West Media after that date at new ownership level.
- 2. Share of West Australian Newspapers result impacted by transaction costs relating to the acquisition of Seven Media Group.



### Media Investments P&L - 2011 Actual v 2010 Pro-forma

#### Refer disclaimer

| \$m                           |       | Pro-forma year<br>to 30 June 2010 | Change<br>% |
|-------------------------------|-------|-----------------------------------|-------------|
| Share of Associates           |       |                                   |             |
| - Seven West Media            | 18.9  | 0.0                               | - %         |
| - Seven Media Group           | 63.3  | (3.7)                             | - %         |
| - West Australian Newspapers  | 11.9  | 22.6                              | -47%        |
| - Consolidated Media Holdings | 24.3  | 16.3                              | 49%         |
| <u>Other</u>                  |       |                                   |             |
| - Other                       | 8.4   | 3.4                               | - %         |
| EBIT Contribution             | 126.8 | 38.6                              | - %         |

- 1. Seven Media Group and West Australian Newspapers 2011 results are included up until 11 April 2011 only. Their results are incorporated into Seven West Media after that date at new ownership level.
- 2. Share of West Australian Newspapers result impacted by transaction costs relating to the acquisition of Seven Media Group.







### Seven West Media - FY11 Overview

- Successful transition to a listed entity, smooth integration and good results from all divisions
- Reported Group profit after tax of \$115.1m (12 months of WAN and 2 ½ months of SMG from 12 April 2011)
- ► 12 months pro forma EBITDA of \$617.5m (Market guidance EBITDA issued in May 2011 of \$610m \$620m)
- Strong margin improvements despite financial market uncertainty and poor consumer sentiment
- Television EBITDA up 23% on 2010
  - TV revenue growth of 8.4% with reported cost growth at 3%
  - EBITDA margin improvement of 3.6 pts to 30.6%
  - Number 1 again in revenue share for FY11 at 37.6% of Metro market and Number 1 in revenue share since the December 2006 half
  - Won every official ratings week in 2011
- Magazines EBITDA growth of 0.9% despite challenging market conditions
  - Advertising market share growth for Pacific Magazines from 26.2% to 28%
  - Cost decline year on year

- Newspaper EBITDA relatively flat with strong growth in Regional and Radio
  - WAN weekly readership audience increase of 1.3% pcp
  - WAN EBITDA margin of 42%
  - Radio EBITDA growth of 14.6%
- Yahoo!7 double-digit EBITDA growth
  - Revenue growth of 22.5%
  - EBITDA growth of 14.4% to \$38.0m
  - Strong EBITDA margin of 39.2%
  - Acquisition of group-buying business Spreets





### Other Investments P&L - Statutory

| \$m                                              | Year Ended<br>June 2011 | 2 months to<br>June 2010 |
|--------------------------------------------------|-------------------------|--------------------------|
| Revenue                                          | 52.6                    | 7.4                      |
| Other Income                                     | 34.7                    | 2.4                      |
| Share of results from equity accounted investees | 1.3                     | 0.0                      |
| Total revenue and other income                   | 88.6                    | 9.8                      |
| Expenses (excluding interest and corporate)      | (73.7)                  | (11.4)                   |
| EBITDA                                           | 14.9                    | (1.6)                    |
| Depreciation & amortisation                      | (20.6)                  | (4.5)                    |
| EBIT                                             | (5.7)                   | (6.1)                    |

#### Notes:

1. Other Investments include Vividwireless, Engin, Listed equity investments and property.





### **Other Investments**



### **Agricultural Bank of China**

- ► ABC is one of the big 4 banks in China. It has the largest retail reach and is the third largest commercial bank in China.
- ▶ During 2010, ABC officially completed what was then, the world's largest initial public offering, raising \$22.1 billion.
- Share price at 30 June 2011 of HKD\$4.09 compared to IPO issue price of HKD\$3.20 per share.
- ► In July 2011 ABC announced that its unaudited H1 2011 net profit was 45% higher than H1 2010.



#### vividwireless

- vividwireless' first phase of development in Perth was successfully launched as the first 4G network in Australia, providing high-speed and affordable wireless broadband.
- During the year, metro networks were switched on in Sydney, Melbourne, Canberra, Adelaide & Brisbane and Vividwireless began signing up subscribers in these markets.
- In December trials of the TD-LTE technology commenced, achieving download speeds in excess of 100Mbps.
- By the end of the year, traffic across the company's Perth network had more than doubled to 24 terabytes per day, while a consistent customer experience was maintained.





Slide 25.

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### **Consolidated Profit and Loss**

### **Total Group – Statutory Accounts**

| \$m                                              | Year Ended<br>June 2011 | 2 Months to<br>June 2010 |
|--------------------------------------------------|-------------------------|--------------------------|
| Trading revenue                                  | 3,162.8                 | 537.6                    |
| Other income                                     | 64.8                    | 2.8                      |
| Share of results from equity accounted investees | 143.6                   | 14.3                     |
| Total revenue and other income                   | 3,371.2                 | 554.6                    |
| Expenses (excluding interest)                    | (2,950.4)               | (495.7)                  |
| EBITDA                                           | 420.8                   | 58.9                     |
| Depreciation and amortisation                    | (67.8)                  | (11.7)                   |
| EBIT                                             | 353.0                   | 47.2                     |
| Net gain on sale of investments                  | 58.7                    | -                        |
| Impairment of assets                             | (324.3)                 | _                        |
| Gain on consolidation of Seven Network Limited   | -                       | 726.3                    |
| Merger transaction costs                         | -                       | (35.9)                   |
| Net finance costs                                | (55.0)                  | (13.1)                   |
| Profit before tax                                | 32.4                    | 724.5                    |
| Tax expense                                      | (49.8)                  | (5.7)                    |
| Tax benefit regarding impairment                 | 97.3                    |                          |
| NPAT                                             | 79.9                    | 718.8                    |
| Profit attributable to shareholders of SGH       | 70.4                    | 718.0                    |









### **Consolidated Profit and Loss**

### **Total Group – 2011 Statutory Accounts v 2010 Pro-forma (Refer Disclaimer)**

| \$m                                              | Year Ended<br>30 June 2011 | Pro-forma<br>Year Ended<br>30 June 2010 | % Change |
|--------------------------------------------------|----------------------------|-----------------------------------------|----------|
| Trading revenue                                  | 3,162.8                    | 2,417.5                                 | 31%      |
| Other income                                     | 64.8                       | 40.3                                    | 61%      |
| Share of results from equity accounted investees | 143.6                      | 40.5                                    | - %      |
| Total revenue & other income                     | 3,371.2                    | 2,498.3                                 | 35%      |
| Expenses (excluding interest)                    | (2,950.4)                  | (2,252.1)                               | 31%      |
| EBITDA                                           | 420.8                      | 246.2                                   | 71%      |
| Depreciation and amortisation                    | (67.8)                     | (65.0)                                  | 4%       |
| EBIT                                             | 353.0                      | 181.2                                   | 95%      |
| Net gain on sale of investments                  | 58.7                       | 0.0                                     | - %      |
| Impairment of assets                             | (324.3)                    | 0.0                                     | - %      |
| Net finance costs                                | (55.0)                     | (33.5)                                  | 64%      |
| Profit before tax                                | 32.4                       | 147.7                                   | -78%     |
| Tax expense                                      | (49.8)                     |                                         |          |
| Tax benefit relating to impairment of assets     | 97.3                       |                                         |          |
| NPAT                                             | 79.9                       |                                         |          |
| Profit attributable to shareholders of SGH       | 70.4                       |                                         |          |

- 1. As 2010 was a Proforma year only, no tax expense was calculated given impact of changes to deferred tax balances.
- 2. Above numbers include National Hire
- 3. Tax impact on Net Gain on Sale of investments immaterial and included within tax expense number above





### Consolidated Profit and Loss (Excluding National Hire)

### 2011 Actual v 2011 Scheme Forecast - Refer Disclaimer

| \$m                                              | SGH (Excl. NHR)<br>Year Ended<br>30 June 2011 | Scheme<br>Forecast<br>Year Ended<br>30 June 2011 | % Change |
|--------------------------------------------------|-----------------------------------------------|--------------------------------------------------|----------|
| Trading revenue                                  | 3,028.6                                       | 2,799.8                                          | 8%       |
| Other income                                     | 63.3                                          | 33.3                                             | 90%      |
| Share of results from equity accounted investees | 120.8                                         | 77.4                                             | 56%      |
| Total revenue & other income                     | 3,212.7                                       | 2,910.5                                          | 10%      |
| Expenses (excluding interest)                    | (2,825.5)                                     | (2,598.1)                                        | 9%       |
| EBITDA                                           | 387.2                                         | 312.3                                            | 24%      |
| Depreciation and amortisation                    | (65.8)                                        | (73.9)                                           | -11%     |
| EBIT                                             | 321.4                                         | 238.4                                            | 35%      |
| Net gain on sale of investments                  | 58.7                                          | 0.0                                              | - %      |
| Impairment of assets                             | (324.3)                                       | 0.0                                              | - %      |
| Net finance costs                                | (52.4)                                        | (34.3)                                           | 53%      |
| Profit before tax                                | 3.3                                           | 204.2                                            | -98%     |
| Tax expense                                      | (47.3)                                        | (16.9)                                           | - %      |
| Tax benefit relating to impairment of assets     | 97.3                                          | 0.0                                              | - %      |
| NPAT                                             | 53.3                                          | 187.3                                            | -72%     |
| Profit attributable to shareholders of SGH       | 52.7                                          | 186.7                                            | -72%     |
| NPAT (excluding significant items)               | 221.6                                         | 187.3                                            | 18%      |
| Ordinary EPS (excluding NHR & significant Items) | 0.61                                          | 0.50                                             | 22%      |





### **Consolidated Cash Flow**

**Total Group – Statutory Accounts** 

| \$m                                                      | Year Ended 30<br>June 2011 | 2 Months to 30<br>June 2010 |
|----------------------------------------------------------|----------------------------|-----------------------------|
| EBITDA                                                   | 420.8                      | 58.9                        |
| Working capital movements                                | (263.2)                    | (83.4)                      |
| Share of associates (profit)/loss                        | (143.6)                    | (14.3)                      |
| Other non-cash items                                     | 13.2                       | (2.0)                       |
| Dividends received from equity accounted investees       | 33.2                       | 0.0                         |
| Net cash flow from operating activities pre-interest and | 60.4                       | (40.8)                      |
| income tax                                               |                            |                             |
| Tax paid                                                 | (38.3)                     | 0.0                         |
| Net finance costs                                        | (50.9)                     | (1.3)                       |
| Transaction costs                                        | (2.0)                      | (35.2)                      |
| Capital expenditure (net)                                | (69.9)                     | (9.5)                       |
| Investments/loans (net)                                  | (483.0)                    | 11.4                        |
| Share issues / buybacks (net)                            | 7.2                        | 10.0                        |
| Dividends paid                                           | (144.2)                    | (12.0)                      |
| Net cash flows from other activities                     | (781.1)                    | (36.6)                      |
| Contribution to net increase in debt                     | (720.7)                    | (77.4)                      |
| FX movement in foreign currency denominated debt         | 114.6                      | (44.0)                      |
| Net debt movement on balance sheet (excl. derivative     | (606.1)                    | (121.4)                     |
| fair value movements)                                    |                            |                             |
| Opening net debt balance                                 | (231.0)                    | (109.6)                     |
| Closing net debt balance                                 | (837.1)                    | (231.0)                     |







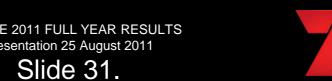
### **Consolidated Balance Sheet**

**Total Group – Statutory Accounts** 

| \$m                                                | As at 30 June 2011 | As at 30 June 2010 | Change<br>% |
|----------------------------------------------------|--------------------|--------------------|-------------|
| ****                                               |                    |                    |             |
| Trade and other receivables + other current assets | 578.7              | 452.8              | 28%         |
| Inventories                                        | 989.6              | 682.7              | 45%         |
| Intangible assets                                  | 526.2              | 577.4              | -9%         |
| Investments                                        | 2,366.4            | 2,120.6            | 12%         |
| Fixed assets                                       | 264.9              | 241.1              | 10%         |
| Trade and other payables                           | (504.6)            | (371.0)            | 36%         |
| Provisions                                         | (96.3)             | (61.1)             | 58%         |
| Net tax assets / (liabilities)                     | (355.0)            | (459.2)            | -23%        |
| Deferred revenue                                   | (131.6)            | (59.4)             | 122%        |
| Derivative financial instruments - Debt related    | (109.0)            | (12.6)             | 764%        |
| Derivative financial instruments - Other           | (10.5)             | 0.0                | - %         |
| Net (debt)                                         | (837.1)            | (231.0)            | 262%        |
| Total Shareholders Equity                          | 2,681.9            | 2,880.2            | -7%         |

#### Notes:

1. The increase in the derivative financial instruments relates predominantly to the impact of the exchange rate movements on fully hedged US Notes. The unfavorable exchange rate impact on hedging instruments is offset by favorable exchange rate movements on the actual Notes.





### **Consolidated Debt Profile**

### **Total Group – Statutory Accounts**

| \$m                                     | As at<br>30 June 2011 | As at<br>30 June 2010 | Change % |
|-----------------------------------------|-----------------------|-----------------------|----------|
| Interest bearing loans and borrowings   | 908.3                 | 686.2                 | 32%      |
| Cash and cash equivalents               | (71.2)                | (455.2)               | -84%     |
| Net debt (excluding derivatives)        | 837.1                 | 231.0                 | - %      |
| Derivative financial instruments - Debt |                       |                       |          |
| related                                 | 109.0                 | 12.6                  | - %      |
| Net debt (including derivatives)        | 946.1                 | 243.6                 | - %      |
| Undrawn facilities                      | 522.4                 | 297.9                 | 75%      |
| Total facilities (Drawn and Undrawn)    | 1,430.7               | 984.1                 | 45%      |

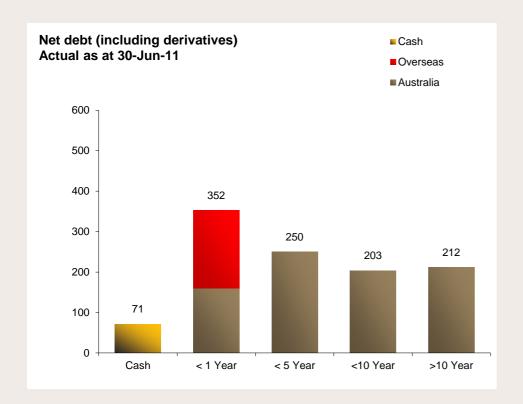
- 1. In July 2011 there was an additional \$200m in long term USPP funding received which was partly used to pay down current debt.
- 2. Please note the movement in derivative financial instruments relates predominantly to FX movements on the hedging on the USPP which is fully hedged, this FX movement is offset by an FX related reduction in Interest Bearing Loans and Liabilities.

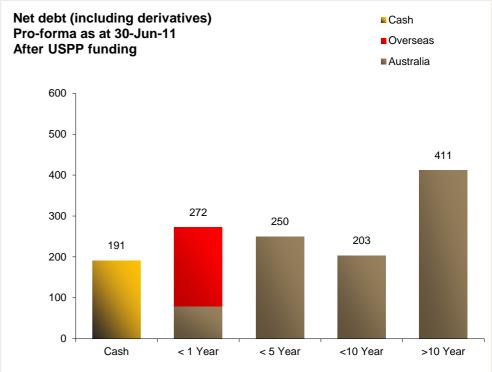




### **Consolidated Debt Maturity Profile**

### **Total Group – refer disclaimer**





Current "<1 year" debt includes a number of offshore facilities (over 70%) that</p> are regularly rolled over for further terms but which are categorised as current due to the short dated nature of the facility.





### **Consolidated Investment Listing**

### **Total Group – Statutory Accounts**

| \$m                                            | 24 August 2011<br>Market Value | 30 June<br>2011 | 30 June<br>2010 |
|------------------------------------------------|--------------------------------|-----------------|-----------------|
| Seven West Media (Ordinary shares + RCPS) 3, 4 | 798.1                          | 962.3           | -               |
| Listed Portfolio 1, 4                          | 366.4                          | 354.5           | 393.3           |
| Agricultural Bank of China 2,4                 | 285.3                          | 297.8           | -               |
| Consolidated Media Holdings 3, 4               | 321.3                          | 358.4           | 424.5           |
| West Australian Newspapers 3                   | N/A                            | -               | 393.6           |
| Seven Media Group <sup>3</sup>                 | N/A                            | -               | 526.0           |
| Coates Hire <sup>3</sup>                       | Unlisted                       | 331.3           | 312.9           |
| Other                                          | Unlisted                       | 62.2            | 70.3            |
| Total Investments                              |                                | 2,366.4         | 2,120.6         |

- 1. Available for sale security fair value movements are carried in reserves until the asset is disposed of or impaired.
- 2. Available for sale security fair value movements are carried in reserves (share price movement in Available for Sale Reserves, Foreign Currency movement in Foreign Currency Translation Reserve).
- 3. Associates carried at historical cost, plus share of associate income, less dividends received, less impairment.
- 4. Estimated market values of listed investments using number of shares held at 30 June 2011 and share prices at 5pm on 24 August 2011.





### Today's Agenda

Overview

Media

Industrial Services

Financials

Outlook and Subsequent Events

Closing and Questions

Peter Gammell

**David Leckie** 

Jim Walker

Peter Lewis

**Peter Gammell** 

Peter Gammell



### **Outlook & Subsequent Events**

#### Subsequent events

- Additional long term USPP funding of \$200m provided in July 2011
- As shown on slide 34 (Consolidated listed investment slide) and in the subsequent event note in the Appendix 4E, there has been share price decline in the SWM & CMH post year end. The Group could be impacted by potential future impairment charges in December 2011 if the share prices of these investments do not recover (refer to slide 34 and note 15 of the Appendix 4E)
- ▶ MES & EMT (WesTrac subsidiaries) & Engin became 100% owned subsequent to year end

#### Outlook – refer disclaimer

- Due to current economic volatility and only being 7 weeks into the year it is too early to provide meaningful trading guidance.
- WesTrac should continue to benefit from strong Australian and Chinese resource demand
- Seven West Media should continue its market dominance and is positioned to take advantage of any upturn in the advertising market





# **SGH**Media, Industrial Services and Investments



WesTrac